OSINT
Losena Ltd.
WE KNOW A LOT

OSINT Losena Ltd

Presentation of the company

Official Israeli company #516359361

Official supplier of the
Israeli Ministry of Defense
11030281

ISO 9001:2015 · ISO 27001:2022 CERTIFIED · ISO 27701:2019 · ISO 20000-1:2018 CERTIFIED COMPANY · ISO 27017:2015 · ISO 31000:2018 Certified

Market Review

> «The first rule of any technology used in a business is that automation applied to an efficient operation will magnify the efficiency. The second is that automation applied to an inefficient operation will magnify the inefficiency»

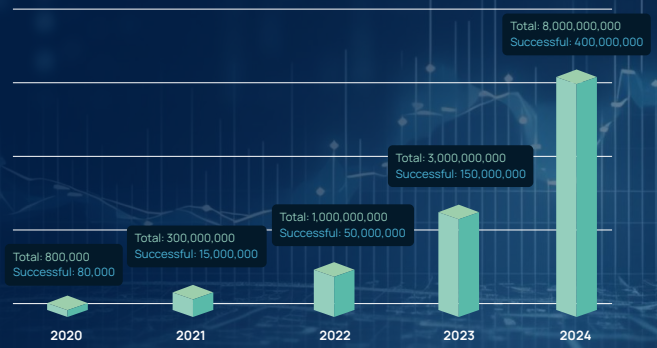
Bill Gates

About Cybersecurity

Recently, the term "cybersecurity" has become something of a magical phrase in the eyes of the average user.

Many companies worldwide offer their solutions to protect user information, resulting in trillions of dollars being spent annually. However, the creators of these products often exaggerate their capabilities, claiming to provide 100% security. In reality, cybersecurity doesn't operate as flawlessly as advertised.

Number of hacker attacks in 2020–2024

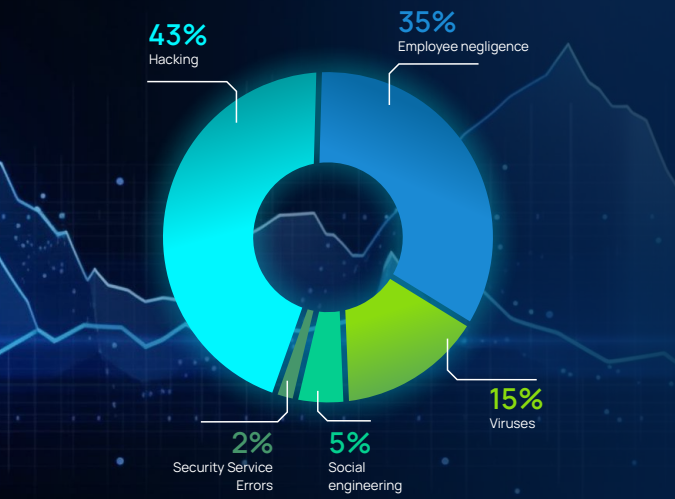


About Cybersecurity

Cyberattacks continue to increase in both quantity and sophistication, while organizational systems are becoming increasingly complex. Security services are under strain, as always. Today's Security Operations Center (SOC) has many areas of responsibility and not enough staff to handle it all.

64% of SOC teams complain about the complexity of interacting with different security tools and management consoles that are poorly (or not at all) integrated, making thorough and timely incident investigation and response difficult.

49% say they lack the personnel for manual analysis, investigation, and response to the growing volume of security events.



About Cybersecurity

No one can guarantee security even up to 50% due to the inevitable human factor.

The strongest password encryption can be compromised not by a virtual hacker, but by an ordinary employee who falls victim to a phishing site or inserts an unchecked USB drive into a work computer.

There is no foolproof defense against the human factor; the main focus should be on minimizing consequences and damages through swift incident response.

To address these challenges, it is necessary to employ methods of private internet intelligence - OSINT.

$9,500,000,000

damage from the 10 most important data breaches in 2024

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Based on: https://nordlayer.com/blog/data-breaches-in-2024/

What is OSINT?

Open Source Intelligence, or OSINT, encompasses everything that is publicly available on the internet and does not require payment or special technical efforts to obtain.

The OSINT process involves searching, collecting, and analyzing information from publicly accessible sources. This **intelligence discipline** finds applications in various fields, including business, politics, investigations, law enforcement, investing, and security.

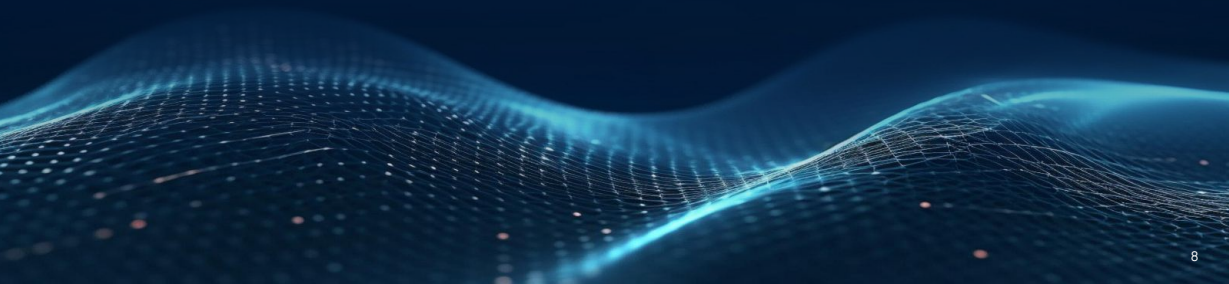
Since the early 2000s, with the rise in popularity of social media and the Internet of Things, the volume of available information has grown rapidly. In recent years (2016-2019), OSINT has been actively integrated into business practices, political campaigns, investigative work, research, investments, and security operations.

According to CIA analyst Sherman Kent, policymakers obtain up to 80% of the information they need for decision-making from open sources. Even in the realm of intelligence activities, as General Lieutenant Samuel Wilson stated, **over 90% of intelligence comes from open sources, with only 10% requiring operational measures and covert work.**

Our company
Technologies and products

«The only way to do great work is to love what you do.»

Steve Jobs



OSINT Losena Ltd.

OSINT Losena Ltd. is an Israeli startup specializing in the development of open-source intelligence (OSINT) technologies and providing cybersecurity consulting services worldwide. The company was founded in 2021 by two experts in the field of high technology:

Sergei Kraizman - a specialist in finance and internet payment systems.

Vitali Sokol - a developer of cybersecurity systems, the author of two proprietary encryption algorithms, and a security consultant for numerous internet projects.

From 2021 to present, the company has successfully developed a range of unique technologies in the field of information intelligence and cybersecurity.

At present, the company is actively establishing mutually beneficial partnerships with potential collaborators in countries such as the United States, the United Kingdom, Morocco, France, Monaco, Switzerland, India, and Japan.

OSINT
Losena Ltd.

Our Intelligence Technologies

We are not a typical cybersecurity company primarily focused on safeguarding client information. Instead, we function as a vital support tool, operating discreetly, to protect our clients' systems, algorithms, and protocols, while promptly notifying them of any exceptional events.

Our company has developed a comprehensive technological platform that covers the entire cycle of intelligence services.

It's worth noting that during our development process, we consciously refrained from using standard software solutions and cloud platforms in order to prioritize the utmost security for both our company and our clients.

Our Intelligence Technologies

DATA COLLECTION

Our advanced algorithms enable us to daily detect extensive volumes of leaks, databases, and other critical information on the Internet and the Darknet. Currently, we are adding 1 to 2 terabytes of information to our database each day.

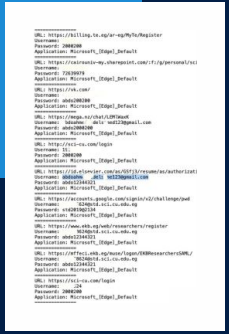
INFORMATION ANALYSIS

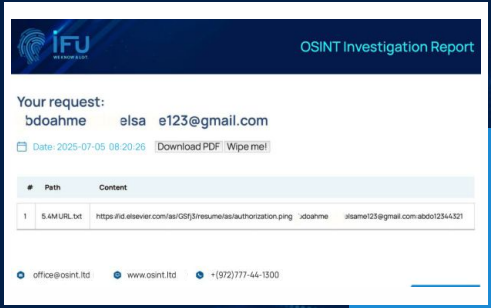
Using our developed software and the efforts of our analysts, we process the acquired data, structure the information, remove outdated or suspicious records, and prepare the data for efficient searching through indexing and filtering.

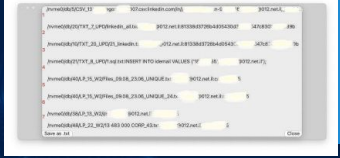
SWIFT SEARCHING

We have devised a unique algorithm that allows us to search our database at speeds of up to 26 gigabytes per second. Currently, we are planning to expand our technical infrastructure and implement artificial intelligence algorithms to further enhance data processing outcomes.

Examples of Our Work







Our Cybersecurity Technologies

We are not only involved in developing Open Source Intelligence (OSINT) technologies but also concurrently engage in creating our own solutions in the field of information security.

DATA ENCRYPTION

Our company's specialists have developed a unique data encryption algorithm for any format. This algorithm allows our clients to store information on corporate servers, ensuring reliable protection against potential breaches or leaks. Unauthorized access attempts to confidential data are effectively prevented by the algorithm from being utilized for malicious purposes. Detailed information about our algorithm is available in a separate company presentation.

INFORMATION MARKING

Our proprietary technology for marking confidential data enables the integration of a special digital beacon into information of any format. This beacon is integrated with our reconnaissance system. If marked information becomes publicly accessible, we promptly recognize this fact and notify the owner, ensuring a swift response to potential threats.

DECENTRALIZED DATA STORAGE

We have developed an algorithm that divides information into numerous parts, encrypts each part with a distinct code, and distributes them across hundreds of storage locations in the network. Data collection and decryption are only possible for the owner, ensuring the highest level of storage security. Additional information about our technologies and their benefits can be obtained upon request.

Our Products

Ready Solutions Based on the Described Technologies

Developing technology is only half the success; creating a product that optimally utilizes all its capabilities and is convenient for our clients is equally important. Currently, we have developed several products that assist our clients in solving various tasks:

IFU.APP

This is our primary and flagship product, allowing clients from anywhere in the world to utilize our Open Source Intelligence (OSINT) services through a browser and an internet connection.

To initiate a search, simply enter the email address of interest and receive a detailed report after a short period.

The product interface is designed to cater to the needs of even novice users and does not require specialized knowledge.

N2Q.NET

This product is a data encryption tool built on the foundation of our company's unique algorithm.

This product operates in a closed mode, and access is granted only to a select group of clients.

A demo page is available at: https://n2q.net/demo

Detailed product description and access are provided upon special request.

FALCON-2

Falcon 2 is a comprehensive platform for managing OSINT investigations, allowing investigators to structure client-specific dossiers and maintain logical investigative chains. It operates on its own continuously updated database, includes secure encrypted messaging, and ensures centralized data storage independent of third-party APIs.

Hydra
Leak-Proof File Protection

HYDRA

Hydra assigns a unique tracking tag to every file, allowing continuous monitoring of its location and access status, even if the file is leaked online.

It detects unauthorized activity in real time, blocks access on unverified devices, and protects against tampering and brute-force attacks.

Anteater
Real-time Crypto Anomaly Detection

ANTEATER

Anteater monitors transactions across major blockchains (BTC, ETH, USDT) in real time, automatically detecting suspicious patterns associated with money laundering and financial fraud.

It compares live data with historical blockchain records, highlighting anomalies for immediate investigative attention.

SEA DRAGON
Private Safe Data Storage

SEA DRAGON

Sea Dragon is an innovative distributed data storage solution that splits files into segments, mixes in decoy data, and spreads them across a secure peer network.

No single node contains more than 5% of the original file, and complete restoration is only possible with a unique key held by the user.

BLACK WOLF
Real-time Information Security Control

BLACK WOLF

Black Wolf monitors open sources, social networks, and messaging platforms for extremist activity, using AI to adapt to language and region-specific patterns.

It generates real-time alerts based on custom-defined indicators, enabling fast response to emerging threats and reputational risks.

Market Niche of the Company

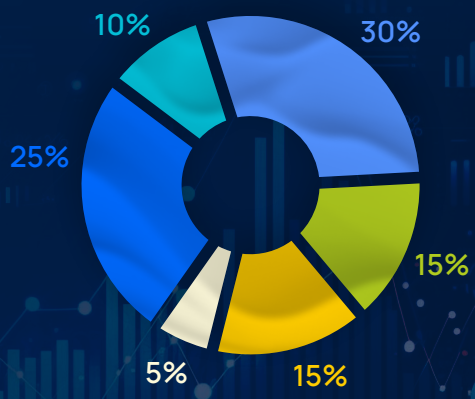
> «In the new world, it is not the big fish which eats the small fish, it's the fast fish which eats the slow fish.»
>
> Klaus Schwab

Market Niche of the Company

Potential Clients

The range of technologies and products we offer allows for a broad evaluation of potential clients. We are confident that with a well-crafted marketing strategy and consideration of each client's individual needs, our services will be in demand in the market.

- Private Individuals
- Corporate Clients
- Law Enforcement Agencies and Private Investigators
- Financial Sector (Banks, Exchanges, Insurance Companies)
- Gambling Industry (Casinos, Poker Clubs, Lotteries)
- Cryptocurrency Services (Exchanges, Trading Points)



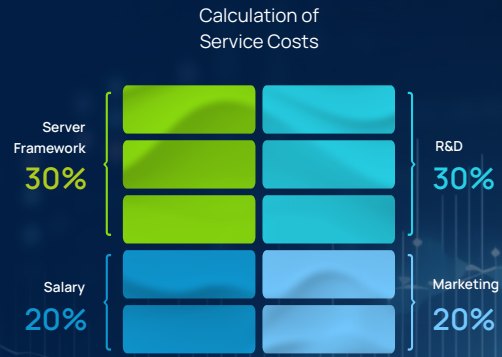
Market Niche of the Company

Cost Structure Formation

One of the key competitive advantages of our company and the offered products and technologies is our flexibility and adaptability. We are not constrained by templates of ready-made products; instead, we provide solutions that can be easily customized to the unique needs of each client. This allows clients to pay only for the functions and features they truly require, minimizing costs for unnecessary components.

This approach also enables us to reduce the cost structure of the provided services and offer competitive prices compared to alternative companies.

Furthermore, it's important to note that all the services we offer are digital and do not require physical production, storage, or logistical expenses.



Market Niche of the Company

Pricing Strategy

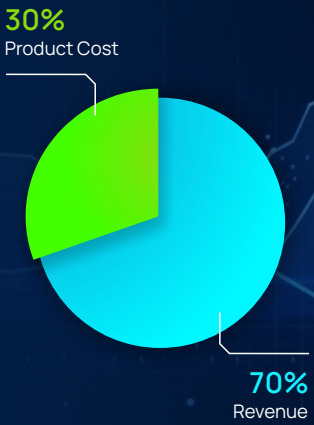
Based on our flexible cost calculation system, we also offer a flexible price list, allowing each type of customer to receive an individual pricing formula for our services.

When determining the price for each contract, our goal is for the service cost to constitute 30% of the total price, while the remaining 70% represents the company's revenue.

For example, when working with corporate clients, we offer a payment scheme based on the number of employees being protected. We provide several service packages with prices ranging from $20 to $50 per month per employee, depending on the level of protection.

Let's consider a scenario where there are 1,000 employees in a company, and the client selects the average level of protection at a cost of $20 per month per employee. If security needs to be monitored for 300 employees, the monthly contract cost would amount to $6,000, and for a year - $72,000.

Taking into account the service cost calculation formula and tax payments, it is expected that the company's revenue from a single corporate client would be approximately $50,000. This approach allows us to provide pricing flexibility and cater to the needs of each client while ensuring a sustainable income for the company.



Market Niche of the Company

Potential Profitability

Making precise marketing forecasts in today's world is not the best solution, but based on the data we have, we can assume a general sales trend for our services over the next 3 years.

These calculations do not take into account the opening of regional centers for the company and the emergence of new technologies. They are based on the fact that we will continue to develop our existing products, utilizing all the necessary marketing tools.

- Private Individuals
- Corporate ClientsLaw
- Enforcement Agencies and Private Investigators
- Financial Sector (Banks, Exchanges, Insurance Companies)
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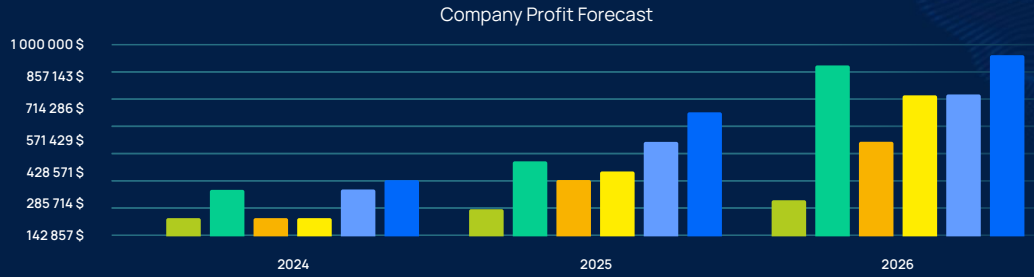


Collaboration Model

«The best way to predict your future is to create it.»

Abraham Lincoln

Collaboration

"Representative" Model

We offer all interested individuals the opportunity to become official representatives of our company. An official contract is signed with them, and a license is issued to conduct negotiations on behalf of the company.

There can be an unlimited number of representatives in the same region.

Representative Responsibilities

- Finding clients for the company.
- Seeking potential investors for the company.
- Supporting company clients.

Representative Benefits

- Receive 10 to 20% of the total value of all signed contracts as an official reward.
- Receive a reward from each payment made by an acquired client for 24 months from the moment the contract is signed between the client and the company.
- Opportunity to receive a regular salary based on the number of acquired clients per year.

Collaboration

"Regional Representative" Model

If you want to get exclusive rights to represent our company's services in a specific region, the "Regional Representative" program is right for you.
We can have only one regional representative in each region.

Representative Responsibilities

- Providing a security deposit to the company.
- Opening an official company branch.
- Managing company representatives in the region.
- Finding clients for the company.
- Seeking potential investors for the company.
- Representing the company's interests in negotiations and government organizations
- Supporting company clients.

Representative Benefits

- Receive 10 to 20% of the total value of all signed contracts as an official reward.
- Receive a reward from each payment made by an acquired client for 24 months from the moment the contract is signed between the client and the company.
- Opportunity to receive a regular salary based on the number of acquired clients per year.
- The company does not engage in direct negotiations with clients from your region, even if they reach out to us independently—they are directed to you.

Collaboration

"White Label" Model

White Label partnership program — a fully branded solution for companies looking to expand their portfolio with OSINT Losena Ltd services.

Partners receive access to our full range of services, promotional materials, flexible pricing control, and a dedicated project manager to ensure smooth operations and rapid execution.

To support scalability and efficiency, we offer automation tools for managing high volumes of client requests and guarantee full confidentiality of all client relationships.

Your direct connection with clients is fully preserved, and our team operates exclusively in the background. The program also includes branding of the Falcon Terminal and early access to new services and technologies.

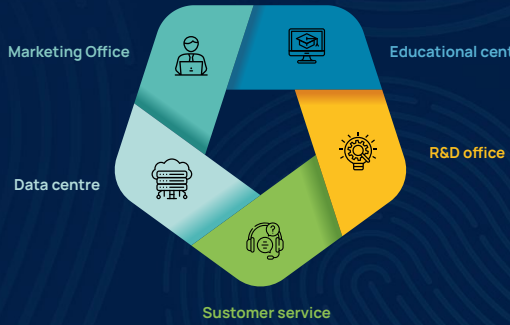
Collaboration

"Joint Company" Model

For serious partners with their own technological foundation, we are ready to offer the option of creating a joint company with equal participation **(50% each)**. In this case, we grant the company access to all our existing technologies and begin active development work in a specific region. Our partners' task is to seek funding or investors to establish the necessary infrastructure for successful operations.

Together with our partners, we embark on developing new technologies tailored to the specific region and promoting them. All technologies and products developed within this joint venture are subsequently introduced to global markets exclusively under its brand, with a mandatory indication of our company's technology usage.

Based on the joint company, we will create:



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Let's embark on this journey together – we're excited to work with you!

www.osint.ltd

+(972) 777-44-1300

office@osint.ltd

*3316